



9th
INDIA
INTERNATIONAL
FOOTWEAR
FAIR 2025 *Delhi*

Organiser



06–08 AUGUST 2025

Hall No. 5GF & 6
Bharat Mandapam, New Delhi

— OVER —
15000
BUSINESS VISITORS



OVER **200**
EXHIBITORS
FROM INDIA & ABROAD



www.indiatrdefair.com

www.indiatrdefair.com/footwear-fair



Materials



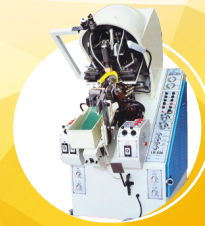
Chemicals



Footwear



Components



Machinery

STEP INTO THE FUTURE OF FOOTWEAR OPPORTUNITIES



9th India International Footwear Fair, New Delhi



Venue:

Hall Nos. 5 (Ground Floor) and 6
Bharat Mandapam, New Delhi



Date:

August 06-08, 2025



About Organiser

India Trade Promotion Organisation has been playing a pioneering role in promoting trade through a wide gamut of activities ranging from fairs and exhibitions in India and abroad to overseas buyer seller meets and contact promotion programmes etc. Equipped with a modern exhibition complex at Bharat Mandapam in New Delhi, ITPO is mandated to function as a service organisation having close interaction with trade, industry and the Government, ITPO explores markets, provides information and support for participating in fairs for developing the exports of new products while using its network of offices for productive trade related services.



Co-Organiser

Confederation of Indian Footwear Industries (CIFI)

About Indian Footwear Industry

India is the second-largest global producer of footwear after China, accounting for 13% of global footwear production and 2.2% of global exports. India is the 9th largest global footwear exporter. The industry provides jobs to about 4.42 million people; women's employment is predominant, with about 40% share.

The Indian footwear market, valued at \$26 billion, is projected to reach \$90 billion by 2030. This growth will be characterized by two main changes:



A significant increase in the demand for non-leather footwear (like sports shoes, running shoes, casual wear, and sneakers) in India, rising from 25% to 75% of the market share by 2030.



A shift in leather shoe production from small-scale, cottage industries to corporate sector.

Investment in high-quality design and production facilities for non-leather shoes and steps to protect small firms will take the sector to new heights and support 'Make in India'. India is increasingly adopting non-leather footwear, a trend driven by younger, fashion-conscious consumers with more disposable income. This shift is supported by factors like rising middle class, urbanization, and a preference for branded and casual footwear. E-commerce has also expanded access to various footwear styles.

Indian Footwear Industry Overview:-

Second

Largest Footwear Producer after China.

Domestic Retail Market:

1950

Million Pairs (95%)

Footwear product mix:

55% Gents

35% Ladies

10% Children

Annual Production:

2065

Million Pairs.

Footwear Export:

45%

of India's total Leather & Leather Products Export.



Emerging Strengths of Indian Footwear and Allied Sector



Design development initiatives by institutions and individuals



Continuous modernization and technology upgrade



Economic size of manufacturing units



Constant human resource development programme to enhance productivity



Increasing use of quality components



Shorter prototype development time



Delivery compliance



Growing domestic market for footwear and leather articles

India Trade Promotion Organisation, in collaboration with Confederation of Indian Footwear Industries (CIFI), will organise the 9th edition of India International Footwear Fair (IIFF) at *Bharat Mandapam, New Delhi* from **August 06-08, 2025**.

PRODUCT COVERAGE :
Footwear, Machinery & Equipment and Technology, Accessories, Footwear Components, Chemicals



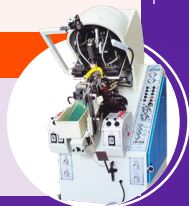
Product Profile

Halls No. 5 (Ground Floor)

Allied Sector (Component, Material, Chemicals etc.) & Footwear

Hall No. 6

Machinery & Allied Sector (Component, Material, Chemicals etc.)



Visitors



Exporters



Manufacturers



Fashion Designers



Importers



Buying Houses / Agents



Opinion Makers

Participation Charges:

	Per SQM charges for Shell Scheme (Minimum booking 12sqm)	Per SQM charges for Bare Space (Minimum booking 36 sqm)
Indian Participants	Rs.7700	Rs.7200
International Participants	US\$ 230	US\$ 210
GST will be charged at prevailing rate	18%	

*Including 1KW electricity per day in the rentals.

Space Booking

For further details regarding booking of space, please visit the website
<https://indiatradefair.com/footwear-fair/>

Minimum Booking

Shell Scheme	12 sq. mtrs.	Bare Space	36 sq. mtrs.
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Mode of Payment

1. Indian Applicants will be required to make 100% payment at the time of booking
2. Foreign Applicants will be required to make 100% payment in US Dollars through TT and share the details of payment made through email

Terms & Conditions

Participation in the exhibition will be governed by rules and regulations indicated in the IIFF 2025 website : <https://indiatradefair.com/footwear-fair/>



Important Features

A Business Visitors Guide (Fair Catalogue) will be brought out containing profile of participants based on the application form submitted by participants. Limited space will be made available for advertisements. Registered applicants may apply for advertisements and bookmarks.

Advertisement tariff is as follows:

Fair Catalogue Advertisement Tariff:

Position of advt.	Indian - Rs.	Overseas Participants - US\$
2 nd Cover (colour)	19500	385
3 rd Cover (colour)	19500	385
4 th Cover (colour)	25000	485
Extended 2 nd & 3 rd Cover (colour)	19000	380
Inside pages (colour)	11000	220
Book Marks (printed by ITPO), colour	16000	320
Book Marks (Printed & provided by the party), colour	7000	160
GST will be charged extra at prevailing rate	18%	

Please note:

- Maximum size of Bookmark: 5 cm (W) x 13 cm (L) including "eyelet" for flat-lace (approx. lace length 25 cm).
- For B&W advertisements, artwork, bromide, positive or high resolution digital reproduction on CD-R may be provided.
- For Colour advertisements, scanned colour positives are acceptable or advertisement may be provided on CD-R in high resolution i.e. > 300 dpi in PDF, EPS, TIF, CDR formats (open files).
- Mechanical data; print area of the show directory is 18 cm (L) x 11 cm (W).



Organiser:



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